

FREQUENTLY ASKED QUESTIONS ABOUT ECONOMIC DEVELOPMENT IN OAKLEY



What is Economic Development?

Economic development is the intentional practice of improving a community's economic well-being and quality of life. It includes a broad-range of activities to attract, create, and retain jobs, and to foster a resilient, pro-growth tax base and an inclusive economy. The practice of economic development is comprised of a collaborative effort involving industry, government and myriad community stakeholders.

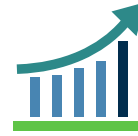
What is within the City's control when it comes to Economic Development?

The City is in control of incentives, zoning, process, attitude and most importantly relationships with the existing business community and those that seek investment into our Community.



Does the City choose which businesses go where?

No. Private businesses have to decide where to locate. The City has zoning codes, that designate residential, commercial, and industrial uses which determine what types of uses are allowed.



Does the City help businesses with market analysis?

No. Each business conducts their own research to analyze which locations are best for their business to succeed.



Is the City involved in land acquisition of businesses?

No. Transactions between developers and land owners is completed without City involvement.



What is Business Retention?

It is providing the tools and resources to help existing businesses grow and succeed. The City of Oakley does that by strengthening relationships with the business community, promoting local business and supporting business growth through our Oakley Entrepreneur Center.



Does the City help businesses with site selection?

No. Based on their own analysis the developer chooses a site. Businesses may contact the City, to get information about the General Plan's designation and future land uses.



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