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**LOS MEDANOS
COLLEGE**

P R E S E N T

The Workshop

Tuesday August 27th • 6:30 - 8:30 pm
at Oakley Entrepreneur Center 3330 Main Street, 2nd Floor

More Sales for Your Business

Are you a business owner that is so focused on operations that you don't focus enough on sales? Are you putting your sales in the hands of others?

Are you struggling to figure out what exactly your customer wants?

- *This course will teach you to develop a mindset of business development as well as how to train and develop your staff.*
- *The course will take you through different customer types, sales strategies, scheduling, prospecting and more.*

If you need to increase sales in your business, this workshop is for you!

Class fee: \$20.00 • RSVP - (925) 625-7006

DON'T MISS THESE UPCOMING CLASSES:

- **How to Finance Your Business Expansion**
Friday, September 27 10:00 am - noon
- **Human Resources for Business Owners**
Friday, October 25 10:00 am - noon

Dwayne Dalman
City of Oakley

Economic Development Manager

RSVP: 925.625.7006
dalman@ci.oakley.ca.us

For more information Visit
OakleyEntrepreneurCenter.com



3330 MAIN STREET, 2ND FLOOR • OAKLEY, CA



The Calendar

August

**Tuesday, Aug 27th
6:30 – 8:30pm**

**More Sales for
Your Business**

September

**Thursday, Sept 12th
9am – Noon**

**Is Self-Employment
or Entrepreneurship
Right For you?**

**Friday, Sept 27th
10am – Noon**

**How to Finance Your
Business Growth**

October

**Saturday, Oct 19th
9am – 3pm**

**Business Planning
for the Busy Business
Owner**

**Friday, Oct 25th
10am – Noon**

**Human Resources
For Business Owners**

November

**Thursday, Nov 14th
9am – Noon**

**Is Self-Employment
or Entrepreneurship
Right For you?**



3330 MAIN STREET, 2ND FLOOR › OAKLEY, CA