

Business Planning for the Busy Business Owner

**Saturday, May 18th
9:00 am - 3:00 pm**

Where: Oakley
Entrepreneur Center
3330 Main Street,
2nd Floor

Cost: \$50.00
(includes lunch)

RSVP:
(925) 625-7006

Dwayne Dalman
City of Oakley Economic
Development Manager

(925) 625-7006
dalman@ci.oakley.ca.us

For more information, visit
OakleyEntrepreneurCenter.com

*Everyone agrees that a Business Plan is a key component of small business success. But why don't you have one? Too busy? Don't know how to put it together? **Then this class is for you!***

**In one day, you will engage in the process of
“doing” business planning, and**

- Learn the key elements of a business plan
- Learn to avoid common mistakes
- Receive a complete business plan template
- Engage in an interactive experience where you think, create and write down ideas for your business



Business Planning class taught by Jeffrey G. Hall. Mr. Hall has been affiliated with the Contra Costa Small Business Development Center for 15 years and the City of Oakley Entrepreneur Training Program for 5 years. During this time, Mr. Hall has taught over 75 sessions with over 1,000 business attendees.