



in collaboration  
with  
**Los Medanos  
College**

# **Social Media for Business Owners**

**Thursday, April 18th**

**10:00 am - Noon**

**Oakley Entrepreneur Center  
3330 Main Street, 2nd Floor**

**Class fee: \$20.00**

**RSVP - (925) 625-7006**

**OAKLEY**  
  
CALIFORNIA

**LOS MEDANOS  
COLLEGE**

**Oakley Economic  
Development Program**

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Development Manager

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For more information, visit the  
Economic Development Page of the  
City of Oakley website

**This course will focus on the hands-on  
development of social media platforms  
that are best suited for small business  
owners and their target markets.**

**You will learn the do's and don'ts of  
posting and marketing on social media,  
how to create a dynamic page and how  
to put a schedule in place to manage  
your platforms.**