

Minutes of the Special Meeting of the Oakley City Council
Held Tuesday, April 3, 2018
5:00 PM
Best Western Plus Delta Inn & Suites
Community Room
5549 Bridgehead Road
Oakley, California 94561

1. Welcome & Review of the Agenda

Mayor Randy Pope called the special meeting to order at 5:00 p.m. in Community Room at the Best Western Plus Delta Inn & Suites located at 5549 Bridgehead Road, Oakley, California. He welcomed everyone.

City Council and Staff attendees included Mayor Randy Pope, Vice Mayor Claire Alaura, City Councilmembers Doug Hardcastle, Kevin Romick and Sue Higgins, Bryan Montgomery, City Manager; Nancy Marquez, Assistant to the City Manager/HR Manager; Chris Thorsen, Chief of Police; Deborah Sultan, Finance Director; Kevin Rohani, Director of Public Works / City Engineer; Troy Edgell, Code Enforcement Manager; Joshua McMurray, Planning Manager; Dwayne Dalman, Economic Development Manager; Lindsey Bruno, Recreation Manager; and Libby Vreonis, City Clerk / Paralegal.

Sandra Espinoza, General Manager of Best Western, welcomed the City Council and staff. She commented that she would like to see more businesses in Oakley such as restaurants to keep money in Oakley. She mentioned she can create a welcoming packet including City materials for customers. She requested that the City let her know of any contractors or other businesses related visitors needing accommodations so she can offer a negotiated rate.

Mayor Pope suggested a welcoming center providing Oakley's coupon book, restaurants, maps, etc.

Economic Development Manager Dwayne Dalman offered to put something together for her.

City Manager Bryan Montgomery shared that the meeting is the annual Strategic Planning meeting between the City Council and City staff to help guide the upcoming budget and City activities. He provided a general overview of the agenda.

2. Public Comments

No public comment cards and no online comment forms were submitted for the meeting.

3. General Overview of City's General Fund Budget for FY 2018-2019

Finance Director Deborah Sultan provided a general overview of the City's General Fund Budget for the upcoming fiscal year including projected revenues and expenditures.

The City Council and staff discussed CalPERS unfunded liabilities. The City is doing well in this regard; the budget will not be impacted substantially if there is fluctuation in the interest rates and/or amortization schedule.

4. Review of Proposed FY 2018-2019 Capital Projects

Director of Public Works/City Engineer Kevin Rohani shared existing projects including Koda Dog Park, the Oakley Recreation Center, Main Street traffic operations improvements (Vintage Parkway to O'Hara Avenue), Senior Center renovations and Fire Station #55. He discussed upcoming projects including Laurel Road (Rose to Mellowood, Rose intersection and Mellowood to Main Street), East Cypress Road (Machado Lane to Sellers Avenue), Main Street/O'Hara Avenue intersection improvements, Downtown parking lot, Police expansion and renovations, train platform and loop (partially grant funded), street repair and resurfacing, annual curb, gutter and sidewalk program, ADA Implementation Plan projects, Summerlake tennis courts rehabilitation, City-wide parks and playground resurfacing, Vintage Parkway streetscape, annual street restriping, traffic calming project and traffic signal modernization.

5. Results of 2018 Satisfaction Survey

Assistant to the City Manager Nancy Marquez explained 500 surveys were sent to randomly selected residents and the City received 114 responses from residents who have lived in Oakley on average 15.8 years. Survey results show that residents are satisfied with or rate Oakley as excellent or good in areas such as resident contact with the City, public information efforts, safety and overall satisfaction. Survey results indicate residents like Oakley because it is a small community, it is quiet, has good neighborhoods and low crime. Survey results indicate residents would like to see more jobs, Police, economic development and street improvements.

The City Council and staff discussed having the You, Me, We=Oakley! immigration questions included as an optional separate section of the survey with an explanation why the questions are presented.

6. Review of Internal Survey

City Manager Bryan Montgomery shared results of the internal City Council/staff survey. Survey results indicate the top three positive things residents say about living in Oakley are it is safe/low crime, it has a small town feel and less expensive housing. Survey results indicate the top three negative things residents say about living in Oakley are there is not enough shopping/dining, need local jobs and traffic. Survey results indicate the top three positive things people say who do not live in Oakley are it has low cost homes, it is family-oriented and it has low crime. Survey results indicate the top three negative things people say who do not live in Oakley are that people do not know where

Oakley is located, no shopping or things to do and some areas are old and run down. The biggest challenges the City Council and staff believe Oakley faces are low budget, economic development, jobs and housing balance and infrastructure.

The City Council and staff discussed BART and Highway 4 impact on homes and traffic, demographic of people locating in Oakley, the City's rental management program, and how to maintain Oakley's small town feel with growth.

Mr. Montgomery reviewed capital improvement projects to consider for the next two years including Laurel Road, Recreation Center, repaving streets, East Cypress Road, Main Street improvements to the packing sheds, Main Street access to Rose Avenue from the north, train platform, Downtown businesses, stormwater upgrades, lighting of the Laurel ball fields, ADA Implementation Plan projects, Main Street improvements around Delta Road, library and community park on Sellers Avenue.

Mr. Montgomery shared survey results for where the City Council and staff want to see Oakley 10 years from now. Survey results indicate they want to see businesses and jobs, that Oakley is a safe city, maintain the small town feel, have a vibrant Downtown and be financially sound.

7. Discussion of Upcoming 2018-20 Strategic Plan

City Manager Bryan Montgomery shared the Strategic Plan Areas of Focus.

Business and Job Growth

The City Council and staff discussed development of the DuPont Chemours property, continuing to enhance the Shop Oakley campaign, focus on regional efforts, market the Wilbur Avenue corridor, strengthen relationships with commercial developers, promote Oakley and what it offers through media buys and /or an Oakley challenge for best video regarding Oakley, incorporate technology, and offer an attraction destination.

Public Safety

The City Council and staff discussed reducing vehicular speeding, engaging in joint activities with other law enforcement agencies, partnering with other communities and/or having a satellite center for East County animal control.

Planned, Quality Growth

The City Council and staff discussed designing streetscapes to maintain a small town feel where it looks old but is new, re-examine trees that will provide canopy yet not damage infrastructure and explore possible RV/boat parking in future neighborhoods (an HOA likely would be needed).

Community Infrastructure and Traffic Safety

The City Council and staff discussed possible widening of Main Street near Delta Road or a more definitive sign for the entry to Oakley from Brentwood Boulevard to Main Street, and alternative outlets for the East Cypress and Vintage Parkway neighborhoods.

Parks, Streetscapes and Recreational Opportunities

The City Council and staff discussed the next phase of the Nunn-Wilson Park, lighting at the Laurel ball fields and conduit for the Recreation Center ball field, directing future cell towers to the basin at the Laurel ball fields to subsidize lighting, attraction destination at the 55-acre park in the East Cypress development area, connecting trails, providing information kiosks on trails, having destination points on trails and extending the trails to connect to Downtown.

Financial Stability

The City Council and staff discussed property tax, how to maintain current operations within budget and subsidized landscape and lighting districts.

8. Closing Discussion & Comments

Mayor Pope thanked everyone for attending.

Councilmember Hardcastle commented he has been in Oakley for 35 years and the items discussed this evening are not new, but always progressing.

Councilmember Alaura thanked audience attendees for their input.

Mayor Pope mentioned his desire is to increase transparency and provide outreach to the community to increase community engagement.

Assistant City Manager Nancy Marquez commented that staff will be fine-tuning goals discussed this evening to prepare for the Strategic Planning meeting on April 17. She shared that meeting will provide another opportunity for the community to engage.

9. Adjournment

There being no further business, the meeting was adjourned at 8:12 p.m.

Respectfully Submitted,



Libby Vreonis
City Clerk