Agenda Date: <u>09/22/2015</u> Agenda Item: <u>4.1</u>



in the HEART of the DELTA

STAFF REPORT

Date:September 22, 2015To:Bryan H. Montgomery, City ManagerFrom:Kenneth W. Strelo, Senior PlannerSubject:Burger King Re-Façade (DR 09-15)

Approved and forwarded to City Council Bryan H. Montgomery, City Manager

Summary

This is a request by Nasser Aliabadi of Shahs of Shiraz, Inc. ("Applicant") for Design Review approval of an exterior remodel of the existing Burger King restaurant located in the Oakley Town Center shopping center. Plans also include new building signage. The re-façade is in compliance with a rebranding for the Burger King Corporation. The project is located at 2025 Main Street and zoned "C" (General Commercial) District. APN 035-011-020.

Staff recommends the City Council adopt the resolution approving Design Review for Burger King Re-Façade (DR 09-15), as conditioned.

Project Description

The applicant is proposing to modify the existing Burger King restaurant located in the Oakley Town Center, which is at the southeast corner of Main Street and Empire Avenue. Modifications will be consistent with a rebranding for Burger King, and include the addition of architectural entries, a new roofline, new materials and textures, and repainting from white with blue trim to a base tan (Camel Tan) with grey (Monterey Cliffs) accents, such as the base of the building and roof elements, and dark grey (Deep Onyx) entries and window surrounds. Also, a portion of the roof trim will be in red LED light trim to match the red color of the Burger King logo. Other elements of the modification include new signage and a roof canopy. Proposed building signage includes the Burger King logo on the entry architectural elements on all four elevations, and the slogans "Home of the Whopper" and "Taste is King" on the south elevation, which is the main entrance facing the shopping center parking lot. Main materials of the re-facade will consist of stucco, brick, cement siding panels, corrugated metal, and standing seam metal. The brick portion will make up approximately 1/4 of the main entrance. The standing seam metal roof will overhang about half of the frontage of the north elevation that faces Main Street. A color rendering of the south elevation (main entrance) is provided in Attachment 2.

Subject: Burger King Re-Façade (DR 09-15) Date: September 22, 2015 Page 2 of 2

Environmental Review

The request for design review approval is exempt from the requirements of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15301, "Existing Facilities." The re-facade results in minor alterations with no expansion of use.

Staff Analysis

The design review request was analyzed for consistency with the adopted City of Oakley Commercial and Industrial Guidelines ("Guidelines"). While the guidelines address building colors, they are reserved to the quality of the paint and that colors should be compatible, subdued and not garish. Notwithstanding subjective color choices, the proposed exterior colors and materials meet the intent of the guidelines. The addition of materials and colors will provide architectural quality and interest not in the present building design. The new signage will add a consistent theme to all four elevations, while also bringing the design more up to date by adding the slogans and LED light strip.

Findings

Draft findings are included in the attached resolution.

Recommendation

Staff recommends the City Council adopt the resolution approving Design Review for Burger King Re-Facade (DR 09-15), as conditioned.

Attachments

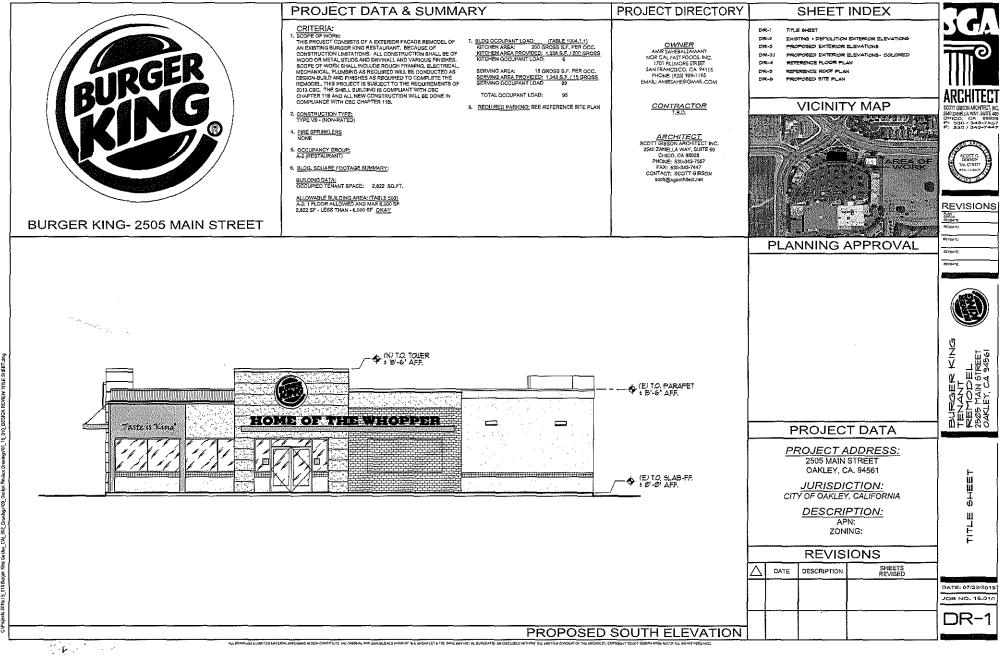
- 1. Vicinity Map
- 2. Applicant's Plans
- 3. Draft Resolution

Attachment 1

Vicinity Map Burger King Re-Façade (DR 09-15)

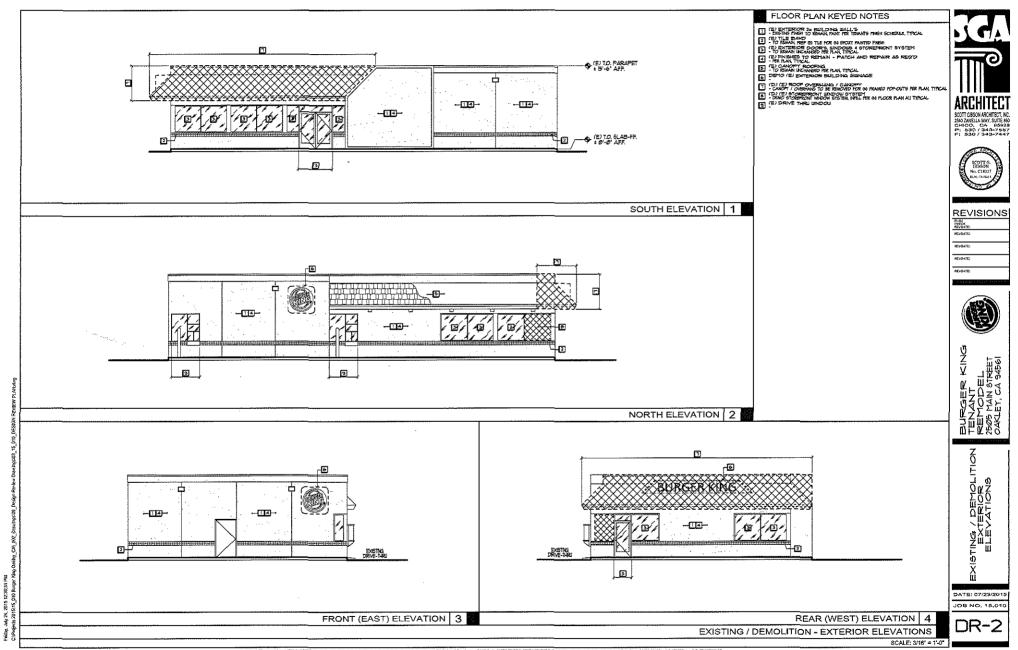


Attachment 2



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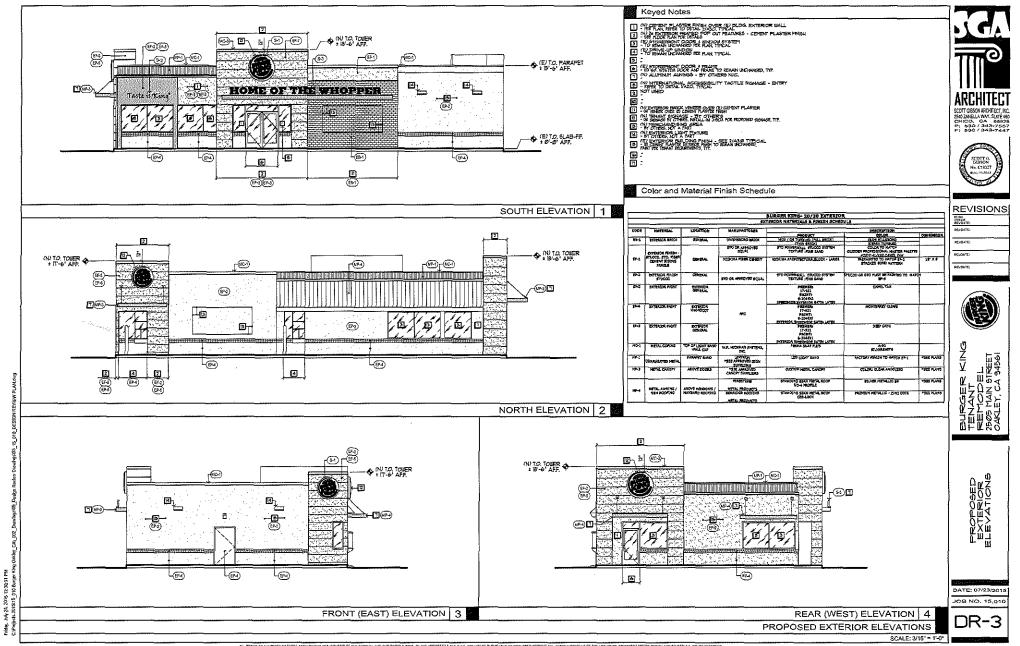
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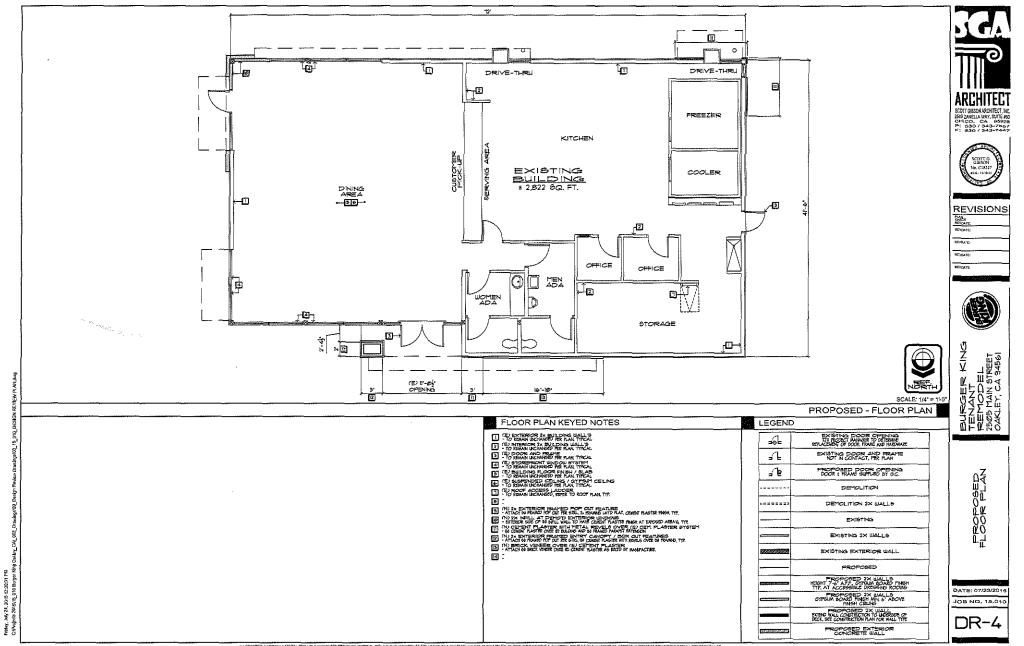
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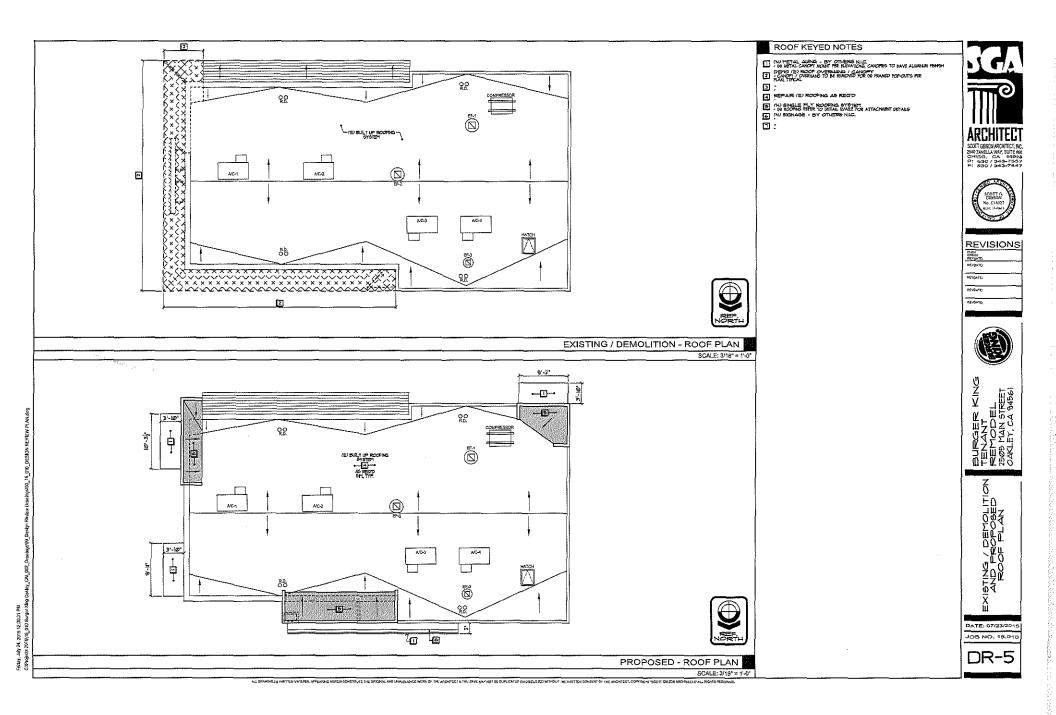


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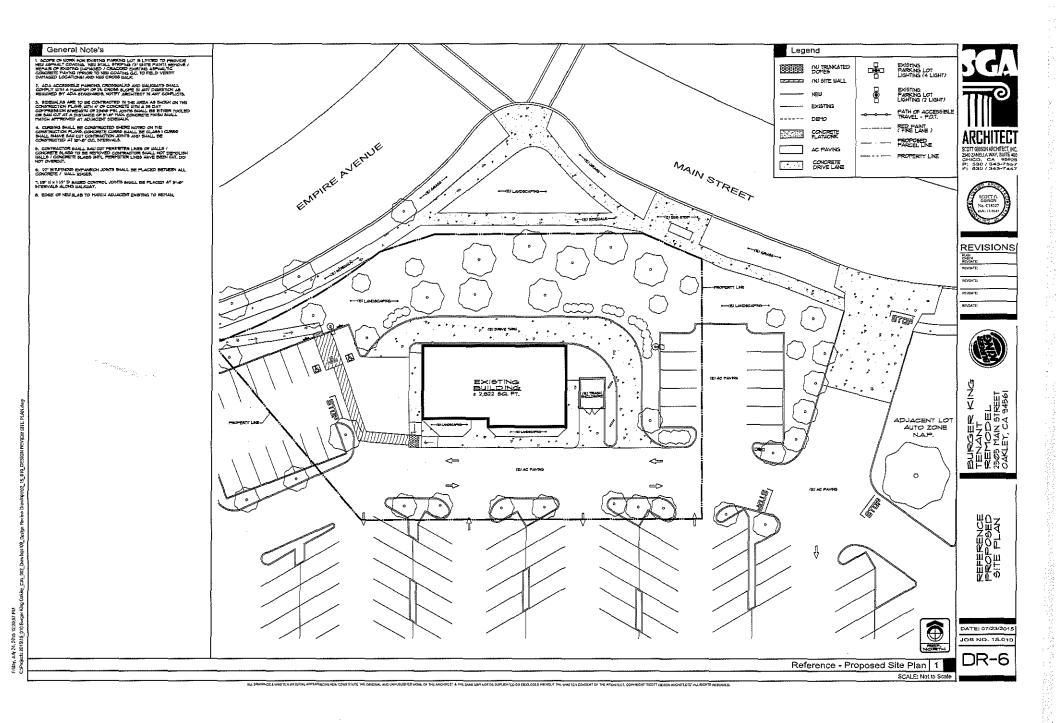


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RESOLUTION NO. XX-15

A RESOLUTION OF THE CITY OF OAKLEY CITY COUNCIL MAKING FINDINGS AND APPROVING DESIGN REVIEW FOR THE BURGER KING RE-FAÇADE (DR 09-15) LOCATED AT 2505 MAIN STREET (APN 035-011-020)

FINDINGS

WHEREAS, on August 13, 2015, Nasser Aliabadi of Shars of Shiraz, Inc. ("Applicant") submitted an application requesting Design Review approval Design Review approval of an exterior remodel of the existing Burger King restaurant located in the Oakley Town Center shopping center ("Project"). Plans also include new building signage. The re-façade is in compliance with a rebranding for the Burger King Corporation. The project is located at 2025 Main Street and zoned "C" (General Commercial) District. APN 035-011-020; and

WHEREAS, on September 11, 2015 the project application was deemed complete per Government Code section 65920 et. seq; and

WHEREAS, the project site is designated *Commercial* on the Oakley 2020 General Plan Land Use Map, and zoned "C" (General Commercial) District; and

WHEREAS, the request for design review approval is exempt from the requirements of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15301, "Existing Facilities." The re-façade results in a minor alterations with no expansion of use; and

WHEREAS, pursuant to Oakley Municipal Code section 9.1.1604 (Design Review), the proposed exterior remodel is considered a significant design change to the exterior of the building and shall be heard as a Regular Calendar item; and

WHEREAS, on September 22, 2015, the City Council received a report from City Staff, and deliberated on the project. At the conclusion of its deliberations, the City Council took a vote and adopted this resolution to approve the project, as revised by the City Council during its deliberations; and

WHEREAS, if any term, provision, or portion of these Findings or the application of these Findings to a particular situation is held by a court of competent jurisdiction to be invalid, void or unenforceable, the remaining provisions of these Findings, or their application to other actions related to the Project, shall continue in full force and effect unless amended or modified by the City; and

WHEREAS, these Findings are based on the City's General Plan, the City's Zoning Ordinance, the City of Oakley Commercial and Industrial Design Guidelines, the applicant's plans, and the information submitted to the City Council at its September 22, 2015 meeting, both written and oral, including oral information provided by the

applicant, as reflected in the minutes of such meetings, together with the documents contained in the file for the project (hereafter the "Record").

NOW, THEREFORE, BE IT RESOLVED THAT, on the basis of the above Findings and the entire Record, the City Council makes the following additional findings in support of the recommended approvals:

- A. Regarding the application requesting design review approval for the Burger King Re-Façade (DR 09-15), the City Council finds that the proposed exterior modifications result in the addition of materials and colors that will provide architectural quality and interest not in the present building design. The new signage will add a consistent theme to all four elevations, while also bringing the design more up to date by adding the slogans and LED light strip.
- B. The Project complies with Measure J Growth Management requirements.

BE IT FURTHER RESOLVED THAT, on the basis of the above Findings and the Record, the City Council approves the applicant's request for design review approval of the Burger King Re-Façade (DR 09-15), subject to the following conditions:

- 1. This Design Review is approved as described in the Staff Report dated <u>September 22, 2015</u>, and as conditioned herein.
- 2. All conditions of approval shall be satisfied by the owner/developer. All costs associated with compliance with the conditions shall be at the owner/developer's expense.
- 3. Applicant shall indemnify, defend, and hold harmless the City of Oakley, the City Approving Authorities, and the officers, agents, and employees of the City from any and all claims, damages and liability (including, but not limited to, damages, attorney fees, expenses of litigation, costs of court).
- 4. Applicant shall comply with the requirements of the Oakley Municipal Code and applicable Conditions of Approval. Any exceptions must be stipulated in these Conditions of Approval. Conditions of Approval are based on the plans received by the Community Development Department and made a part of the City Council's meeting packet for <u>September 22, 2015</u>.
- 5. Noise generating construction activities, including such things as power generators, shall be limited to the hours of 7:30 a.m. to 5:30 p.m. Monday through Friday, and shall be prohibited on City, State and Federal Holidays. The restrictions on allowed working days and times may be modified on prior written approval by the Community Development Director.
- 6. Roof-mounted equipment shall be architecturally screened from view.

- 7. The light fixtures on the commercial building shall be decorative fixtures per the review and approval of the Community Development Director.
- 8. The proposed building signage and merchandising areas shall meet the requirements of the City's Zoning Ordinance. All proposed signage shall be reviewed by the Planning and Building Divisions.
- Plans shall meet the currently adopted Uniform Codes as well as the newest T-24 Energy Requirements per the State of California Energy Commission. To confirm the most recent adopted codes please contact the Building Division at (925) 625 – 7005.
- 10. The existing trash enclosure shall be painted to match the main building color.
- 11. The applicant shall submit a Waste Management Plan that complies with the City of Oakley Construction and Demolition Debris Recycling Ordinance.

PASSED AND ADOPTED by the City Council of the City of Oakley at a meeting held on the 22nd of September, 2015 by the following vote:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

APPROVED:

Doug Hardcastle, Mayor

ATTEST:

Libby Vreonis, City Clerk

Date