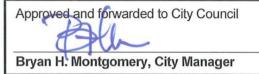
Agenda Date: <u>05/27/2014</u> Agenda Item: <u>5.2</u>



STAFF REPORT



Date: May 27, 2014

To: Bryan H. Montgomery, City Manager

From: Kenneth W. Strelo, Senior Planner

SUBJECT: Dutch Brothers Coffee Remodel (DR 06-14)

Summary

This is a request by DB Franchising USA, LLC ("Applicant") for design review approval of an exterior color change to an existing 295 square foot coffee kiosk and ancillary trash enclosure, as well as proposed wall signs for a project known as "Dutch Brothers Coffee Remodel (DR 06-14)" ("Project"), located at 1092 Main Street. The project site is approximately 0.34 acres and zoned C (General Commercial) District. APN 037-040-022.

Staff recommends the City Council adopt the resolution approving DR 06-14, as conditioned.

Background and Project Description

Dutch Bros. Coffee will be operating in the former Caffino drive-thru coffee kiosk, which is located east of the Arco Gas Station at the northeast corner of Main Street and Bridgehead Road. The project plans include line drawings of the building and trash enclosure, color elevations of the proposed changes, proposed wall signage, and other accompanying plans (title page, floor plan). A plan for a new freestanding monument sign was withdrawn from the application to allow the color change proposal to move forward while details of the sign are worked out with Staff.

The applicant proposes to repaint the existing exterior of brown and tan to blue, gray and white. Figure 1 (next page) shows a photo of the existing building next to a rendering of the proposed building. In order to remain consistent the trash enclosure located onsite will be painted blue and gray to match the building. The main stucco walls, doors and door frames will be painted gray, and the standing seam metal roof, belly band, roof flashing and bollards will be painted blue.

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<u>Figure 1. Existing Photo and Proposed Rendering</u> Left: Color rendering of proposed Dutch Bros Coffee remodel. Right: Existing building and trash enclosure (behind) as viewed from Main Street.



Proposed signage consists of the "Dutch Bros. Coffee" wall sign on the south (Main Street) elevation and smaller logo (windmills) on the west and east elevations. Figure 2 shows the proposed signage.

Figure 2. Proposed South Elevation Wall Sign (includes windmill):



Environmental Review

This project is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines section 15301 ("Existing Facilities").

Analysis

Approval of this project will help facilitate reuse of an existing drive-thru coffee kiosk in a manner intended for its original use. Occupancy of the building will also result in a clean up of the site. In order to ensure clean up, Staff is recommending conditions of approval that require the landscaping be restored to its originally approved form, and that the parking lot be restriped to comply with ADA parking and building access requirements, as applicable.

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Overall, the color changes meet the intent of the Oakley Commercial and Industrial Design Guidelines and are proposed in a manner that will complement the proposed signage. The future freestanding sign that was withdrawn from the plans will be resubmitted at a later date and be subject to further Planning Division approval. A condition has been added that would require the applicant to receive approval of either a new freestanding sign or modification of the existing freestanding sign, and install that sign, prior to occupancy of the building and operation of the business.

Findings

Draft findings are included in the attached resolution.

Recommendation

Staff recommends the City Council adopt the resolution approving DR 06-14, as conditioned.

Attachments

- 1. Vicinity Map
- 2. Applicant's Plans
- 3. Draft Resolution

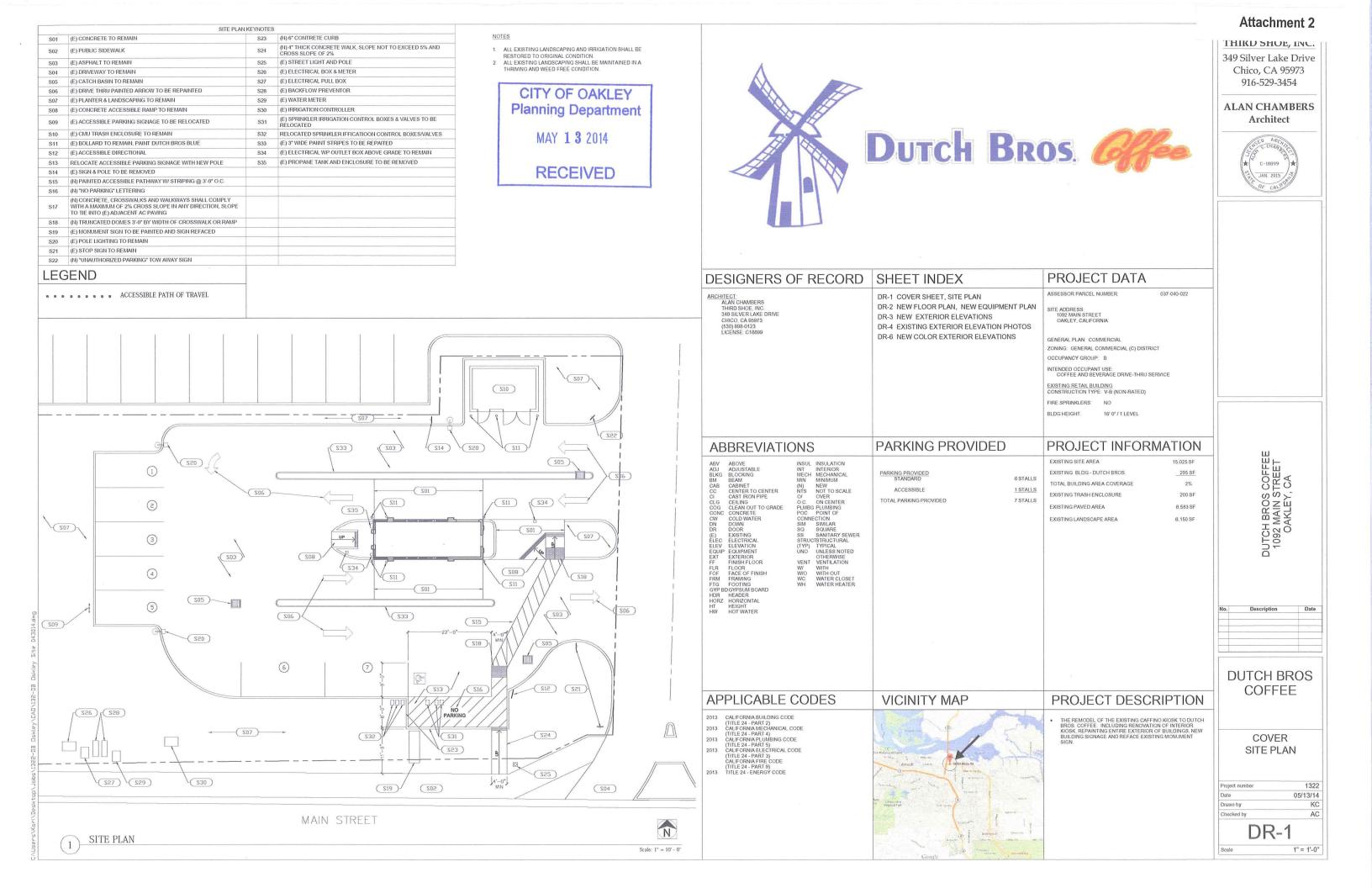
Attachment 1



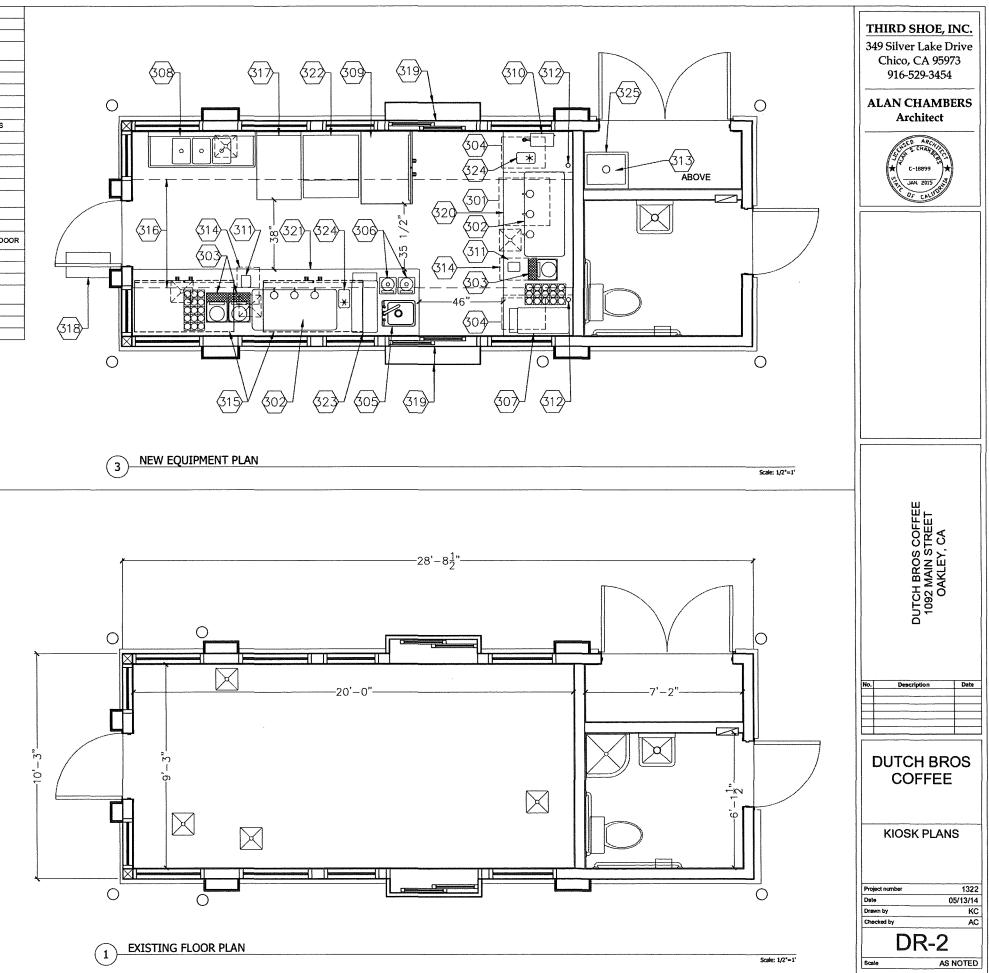
VICINITY MAP

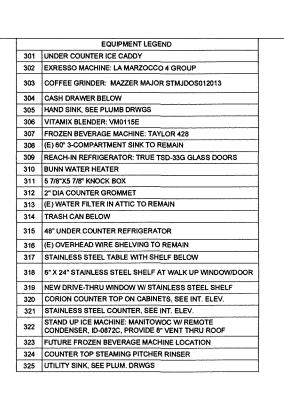
Dutch Brothers Coffee Remodel (DR 06-14)

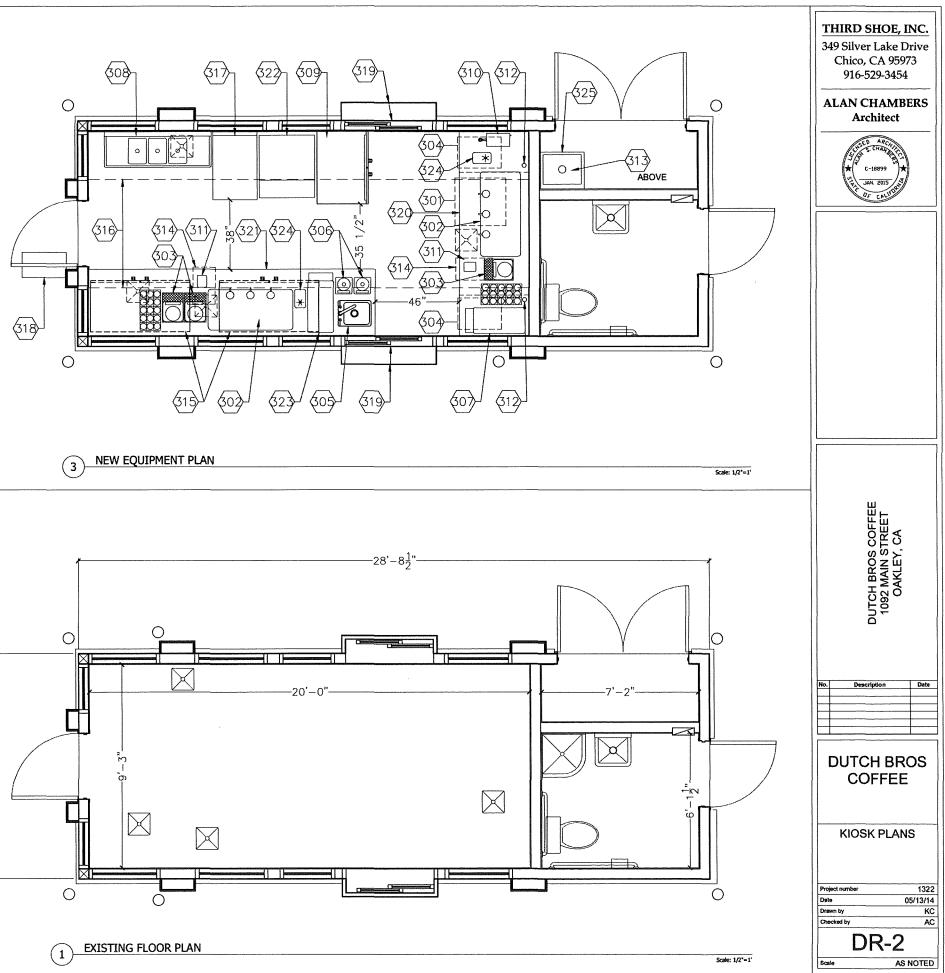


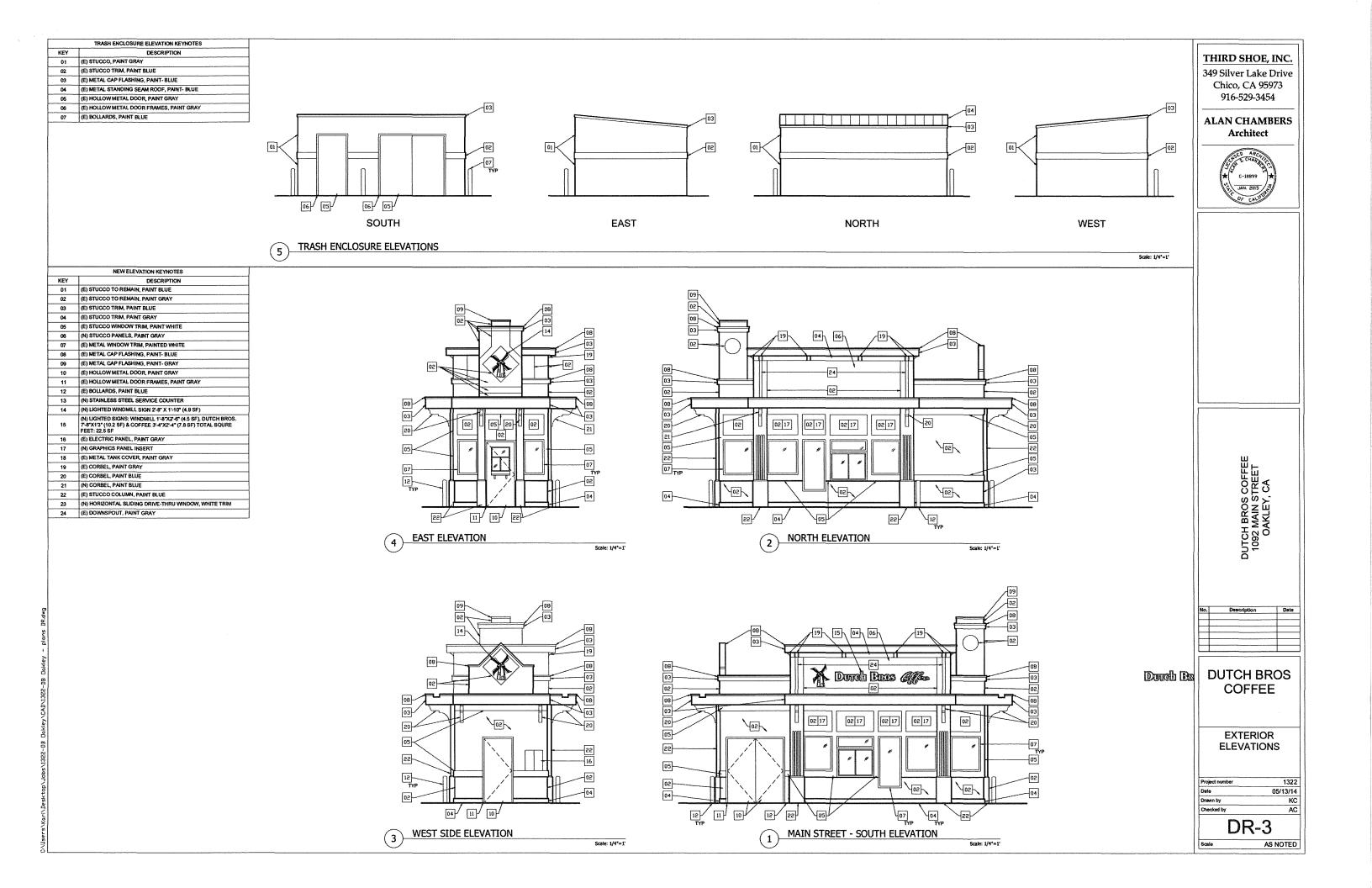




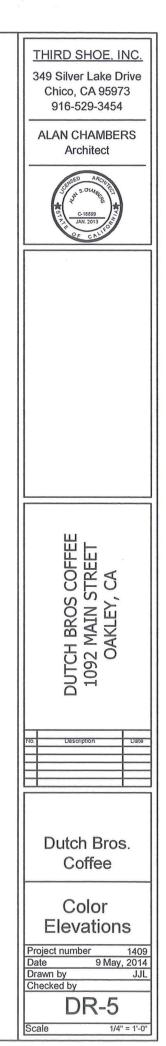


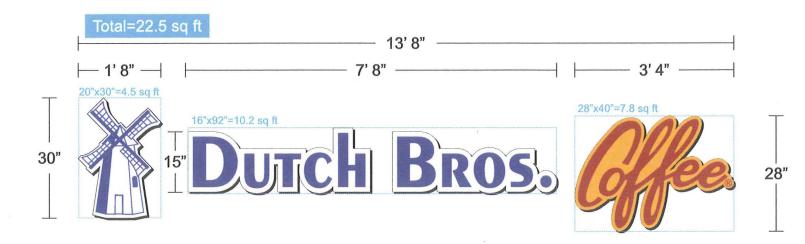








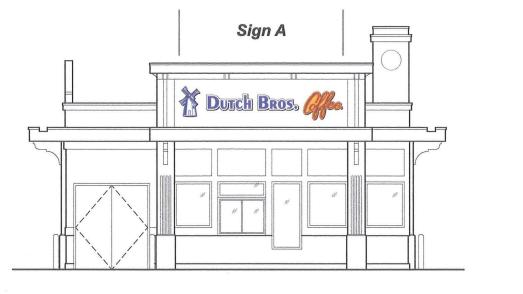




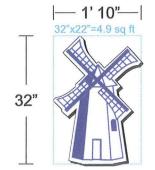
balloon copy: white acrylic faces with cobalt blue #157 vinyl decoration

balloon copy "Coffee": white acrylic with cardinal red 53 & mango 125 vinyl decoration

above to have: 5" deep black returns with black 1" trimcap. ul approved white Led illumination



South Elevation Scale: 1/8=1'-0"



Signs B & C: Led Illuminated P/C Signs Scale 1/2"=1'-0"

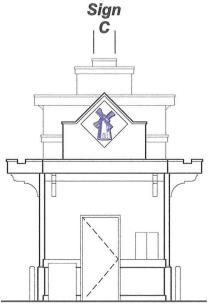
Sign A: Led Illuminated P/C Sign

Scale 1/2"=1'-0"

balloon copy: white acrylic faces with cobalt blue #157 vinyl decoration 5" deep black returns with black 1" trimcap. ul approved white Led illumination

Sign B 11

East Elevation Scale: 1/8=1'-0"

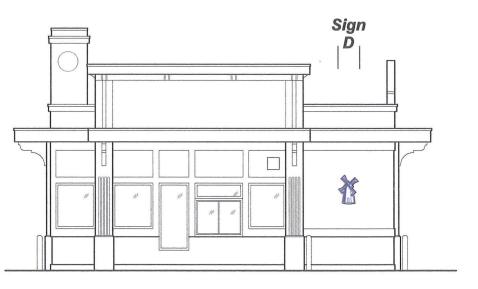


West Elevation Scale: 1/8=1'-0" 29"x20"=4.0 sq ft



Sign D: Led Illuminated P/C Sign Scale 1/2"=1'-0"

balloon copy: white acrylic faces with cobalt blue #157 vinyl decoration 5" deep black returns with black 1" trimcap. ul approved white Led illumination



North Elevation Scale: 1/8=1'-0"

		JOB INFO	-	FILE	ELECT.	
SIGN SYSTEMS C.S.C.L. # 7189655201 Pentecost I Modesto, Calif. 95 1-800-481-SIG FAX (209) 543-15DESIGN MANUFACTURING INSTALLATION MAINTEN	256 CONTACT: J DATE: 2-12-14 26 PROJECT LOCATION: 1092 MAIN STREET	SALESPERSON: DAVID RANDOLPH DRAWN BY: CP PAGE 1 OF 3 CLIENT APPROVAL DATE	2-20-14 CP M 2-25-14 CP F 5-9-14 CP C	SCALE: NOTED FILE NAME: DUTCH BROS oakley	120 Volt 277 Volt Other one box above MUST be checked prior to any mfg.	See Drawing





RESOLUTION NO. XX-14

A RESOLUTION OF THE CITY OF OAKLEY CITY COUNCIL MAKING FINDINGS AND APPROVING DESIGN REVIEW OF EXTERIOR COLOR CHANGES AND WALL SIGNS FOR DUTCH BROTHERS COFFEE REMODEL, LOCATED AT 1092 MAIN STREET (DR 06-14)

FINDINGS

WHEREAS, on May 13, 2014, Mike Dennis of DB Franchising USA, LLC ("Applicant") filed an application for design review approval of an exterior color change to an existing 295 square foot coffee kiosk and ancillary trash enclosure, as well as proposed wall signs for a project known as "Dutch Brothers Coffee Remodel (DR 06-14)" ("Project"), located at 1092 Main Street. The project site is approximately 0.34 acres and zoned C (General Commercial) District. APN 037-040-022; and

WHEREAS, the applicant's plans include line drawings of the building and trash enclosure, color elevations of the proposed changes, proposed wall signage, and other accompanying plans (title page, floor plan) ("Plans"); and

WHEREAS, on May 13, 2014 the project application was deemed complete per Government Code section 65920 et. seq; and

WHEREAS, the project site is designated Commercial (C) on the Oakley 2020 General Plan Land Use Map, and zoned C (General Commercial) District; and

WHEREAS, this project is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines section 15301 ("Existing Facilities"); and

WHEREAS, on May 13, 2014, the City Council received a report from City Staff and deliberated on the project. At the conclusion of its deliberations, the City Council took a vote and adopted this resolution to approve the project, as revised by the City Council during its deliberations; and

WHEREAS, if any term, provision, or portion of these Findings or the application of these Findings to a particular situation is held by a court of competent jurisdiction to be invalid, void or unenforceable, the remaining provisions of these Findings, or their application to other actions related to the Project, shall continue in full force and effect unless amended or modified by the City; and

WHEREAS, these Findings are based on the City's General Plan, Oakley Municipal Code, and the information submitted to the City Council at its May 27, 2014 meeting, both written and oral, including oral information provided by the applicant, as reflected in the minutes of such meetings, together with the documents contained in the file for the Subdivision (hereafter the "Record").

NOW, THEREFORE, BE IT RESOLVED THAT, on the basis of the above Findings and the entire Record, the City Council makes the following additional findings in support of the recommended approvals:

- 1. Regarding the application requesting design review approval for Dutch Brothers Coffee Remodel (DR 06-14), the City Council finds that:
 - Approval of this project will help facilitate reuse of an existing drive-thru coffee kiosk in a manner intended for its original use and result in clean up of the site.
 - The color changes meet the intent of the Oakley Commercial and Industrial Design Guidelines and are proposed in a manner that will complement the proposed signage.
- 2. The Project complies with Measure J Growth Management requirements.

BE IT FURTHER RESOLVED THAT, on the basis of the above Findings and the Record, the City Council approves the applicant's request for design review approval of Dutch Brothers Coffee Remodel (DR 06-14), subject to the following conditions:

Applicant shall comply with the requirements of the Oakley Municipal Code. Any exceptions must be stipulated in these Conditions of Approval. Conditions of Approval are based on the plans received by the Community Development Department and made a part of the City Council's meeting packet for May 27, 2014.

THE FOLLOWING CONDITIONS OF APPROVAL SHALL BE SATISFIED PRIOR TO THE ISSUANCE OF A BUILDING PERMIT UNLESS OTHERWISE NOTED (BOLD CONDITIONS ADDED OR AMENDED AT COUNCIL MEETING):

Planning Department Conditions

<u>General:</u>

- 1. This Design Review is approved, as shown on the plans, date stamped by the Planning Department on <u>May 13, 2014</u>, and as conditioned below.
- 2. This approval shall be effectuated within a period of <u>one (1)</u> year from the effective date of this resolution and if not effectuated shall expire on <u>May 27, 2015</u>. Prior to said expiration date, the applicant may apply for an extension of time pursuant to the provisions of the Municipal Code.
- 3. All construction drawings submitted for plan check shall be in substantial compliance with the plans presented to and approved by the City Council on <u>May</u> <u>27, 2014</u> and conditioned herein.

- 4. All conditions of approval shall be satisfied by the owner/developer. All costs associated with compliance with the conditions shall be at the owner/developer's expense.
- 5. Noise generating construction activities, including such things as power generators, shall be limited to the hours of 7:30 a.m. to 5:30 p.m. Monday through Friday, and shall be prohibited on City, State and Federal Holidays. The restrictions on allowed working days and times may be modified on prior written approval by the Community Development Director.
- 6. The applicant shall indemnify, defend, and hold harmless the City of Oakley, the City Approving Authorities, and the officers, agents, and employees of the City from any and all claims, damages and liability (including, but not limited to, damages, attorney fees, expenses of litigation, costs of court).
- 7. The site's landscaping shall be replaced or repaired to its originally approved form. Any new landscaping shall conform to the Oakley Landscape Guidelines and the City's Water Conservation Landscape Ordinance 82-26 and shall be installed prior to final occupancy. The plan shall be prepared by a licensed landscape architect and shall be certified to be in compliance with the City's Water Conservation Ordinance.
- 8. California native drought tolerant plants shall be used as much as possible. All trees shall be a mix of 15-gallon and 24-inch box; all shrubs shall be a minimum five-gallon size, except as otherwise noted.
- 9. All landscaped areas not covered by shrubs or groundcover shall be covered with bark or acceptable alternative as reviewed and approved by the Community Development Director. On slopes greater than 3 to 1, the applicant shall use an alternative to bark per the review and approval of the Community Development Director.
- 10. The parking lot shall be restriped to provide ADA accessibility to the building, subject to the review and approval of the Building Division.
- 11. The applicant shall receive approval of either a new freestanding sign or modification of the existing freestanding sign, and install that sign, prior to occupancy of the building and operation of the business.

Advisory Notes

The following Advisory Notes are provided to the applicant as a courtesy but are not a part of the conditions of approval. Advisory Notes are provided for the purpose of informing the applicant of additional ordinance requirements that must be met in order to proceed with development.

- A. The applicant/owner should be aware of the expiration dates and renewing requirements prior to requesting building or grading permits.
- B. Applicant shall comply with the requirements of Ironhouse Sanitary District.
- C. The applicant shall comply with the requirements of the Diablo Water District.
- D. Comply with the requirements of the East Contra Costa Fire Protection District.
- E. Comply with the requirements of the Building Inspection Division. Building permits are required prior to the construction of most structures.
- F. The applicant shall obtain an encroachment permit for construction within existing City rights of way.

PASSED AND ADOPTED by the City Council of the City of Oakley at a meeting held on the 27th of May, 2014 by the following vote:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

APPROVED:

Randy Pope, Mayor

ATTEST:

Libby Vreonis, City Clerk

Date