



MEMORANDUM

Date: April 8, 2014
To: Bryan Montgomery, City Manager
From: Joshua McMurray, Senior Planner

Approved and forwarded to City Council


Bryan Montgomery, City Manager

Project: **Resolution Supporting Continual Regional Collaboration Efforts on the Northern Waterfront Economic Development Initiative**

Background

The Contra Costa County Northern Waterfront Economic Development Initiative is a Public-Private Regional Collaboration involving Contra Costa County, Hercules, Martinez, Concord, Pittsburg, Antioch, and Oakley, and private sector industry associations. The City of Oakley has been attending meetings of the workgroup since June 2013.

The workgroup hired, through the County, a consultant (Craft Consulting and Cambridge Systematic) who prepared a report called "Revitalizing Contra Costa's Northern Waterfront: How to be Competitive in the 21st Century Global Economy." This report is public and the findings were presented in a public workshop put on by Contra Costa County and EC2 (link to this report: <http://www.cccounty.us/DocumentCenter/View/28228>). The Report was well received and the initiative seems to be gaining traction from key stakeholders in the region. The attached resolution affirms Oakley's commitment to the workgroup and the efforts to revitalize the Northern Waterfront area.

Conclusion and Recommendation

Staff requests that the City Council adopt the Resolution of the City Council of the City Supporting Continual Regional Collaboration Efforts on the Northern Waterfront Economic Development Initiative.

Attachments

1. Draft City Council Resolution

CITY OF OAKLEY

RESOLUTION NO. XX-14

A RESOLUTION OF THE CITY OF OAKLEY CITY COUNCIL SUPPORTING CONTINUING REGIONAL COLLABORATION EFFORTS ON THE NORTHERN WATERFRONT ECONOMIC DEVELOPMENT INITIATIVE

WHEREAS, the Northern Waterfront region covers approximately 50-miles of shoreline from Hercules to Oakley; and

WHEREAS, the Northern Waterfront region is home to 60% of the industrial designated land in Contra Costa County; and

WHEREAS, approximately 26% of the Northern Waterfront region is designated for industrial related uses and approximately 35% of the area is protected open space, wildlife preserves, and park land; and

WHEREAS, the Northern Waterfront enjoys several key assets, including: vacant and under-utilized designated heavy industrial parcels; rail-served by two class 1 railroads, deepwater wharfs, and water and energy sources; and

WHEREAS, a Northern Waterfront Work Group was established, comprised of appointed representatives from the County and the six (6) cities within the Northern Waterfront region to provide input and advice for the study effort; and

WHEREAS, the Northern Waterfront Work Group, in a collaborative effort, developed a survey questionnaire to gain a better understanding of industry's needs, along with current issues and emerging trends affecting industrial development in the Northern Waterfront region; formulated a Request for Proposal and participated in the interviewing process to engage a consultant to prepare a market assessment, opportunities/constraints analysis, and goods movement overview; and, reviewed Northern Waterfront Atlas materials and consulting technical memos; and

WHEREAS, the Northern Waterfront Work Group consisting of the six (6) cities and the County worked collaboratively to develop information to be shared at the January 10, 2014, Northern Waterfront Forum; and

WHEREAS, the January 10th Northern Waterfront Forum was well received and attended by approximately 375 people representing residents, public agencies, and private companies where information was distributed and balanced discussions were held.

NOW, THEREFORE, BE IT RESOLVED that the City of Oakley will continue to participate in a regional collaborative effort with Contra Costa County, and the Cities of Hercules, Martinez, Concord, Pittsburg, and Antioch in the Northern Waterfront Work Group by providing information and assistance, as

deemed appropriate by the City Manager, to help revitalize and transform the Northern Waterfront into a 21st century economic asset.

PASSED AND ADOPTED by the City Council of the City of Oakley at a meeting held on the 8th of April, 2014 by the following vote:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

APPROVED:

Randy Pope, Mayor Date

ATTEST:

Libby Vreonis, City Clerk Date